

Kate Marshall
State Treasurer



Steve George
Chief of Staff

Mark Mathers
Chief Deputy Treasurer

STATE OF NEVADA
OFFICE OF THE STATE TREASURER

FOR IMMEDIATE RELEASE

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CONTACT: Sheila Salehian (702) 486-3955, sasalehian@nevadatreasurer.gov

**State Treasurer Kate Marshall Sponsors
Nevada Women's Money Conferences**

Attendees will acquire tools to better manage their finances; registration is limited!

Carson City—State Treasurer Kate Marshall is inviting women across Nevada to learn how to take better control of their money and family finances by attending the 2nd Annual [2013 Nevada Women's Money Conference](#), sponsored by her office in cooperation with the International Association of Working Mothers. Last year, more than 650 women from across Nevada took part in the Women's Money Conferences, a first of its kind in Nevada.

The two conferences, which coincide with National Financial Literacy Month, will be held in Reno at the Sienna Hotel on Saturday, April 20, 2013; and in Las Vegas at the Texas Station Hotel on Saturday, April 27, 2013. Registration is limited to 300 attendees in Reno and 500 in Las Vegas. Cost is \$75 per person, which includes admission to speaker and discussion sessions and the resource expo, plus continental breakfast, a luncheon, the *Women's Money Guidebook*, and being part of a year-long mentoring program.

Marshall said the goal of the Nevada Women's Money Conference is in line with her office's motto, *Investing in Nevada's Future*, and is part of the Board of Trustees of the College Savings Plans of Nevada goal of improving financial fitness in our schools and for people throughout our state.

"The Nevada Women's Money Conferences provide a full-day educational and networking event, which will provide women with the financial knowledge, tools, and contacts to build a secure financial future," Marshall said. "As Chairman of the Nevada College Savings Board and as someone who believes wholeheartedly in financial fitness, I am grateful for the opportunity to share with women across our state information that can change their lives and their families' financial security."

Conference attendees will learn how to reduce financial stress; feel confident with money matters; fix credit; pay off debt; maximize income; save for college and retirement; develop a financial support network; and how to build a more secure financial future.

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CARSON CITY OFFICE

State Treasurer
101 N. Carson Street, Suite 4
Carson City, Nevada 89701-4786
(775) 684-5600 Telephone
(775) 684-5623 Fax

STATE TREASURER PROGRAMS

Millennium Scholarship Program
Nevada Prepaid Tuition Program
Unclaimed Property
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LAS VEGAS OFFICE

555 E. Washington Avenue, Suite 4600
Las Vegas, Nevada 89101-1074
(702) 486-2025 Telephone
(702) 486-3246 Fax

The Nevada Women's Money Conference will feature presentations by noted financial authors and experts; discussion sessions with professional financial mentors; a financial resources expo; and networking events.

Conference speakers include:

- Gail Perry-Mason, national radio and television financial personality and author of "Money Matters for Families" and co-author of "Girl, Make Your Money Grow," which was featured on "Oprah's Debt Diet."
- Gerri Detweiler, Director of Consumer Education, Credit.com, and author of several books, including "Reduce Debt, Reduce Stress;" "Debt Collection Answers; and Invest in Yourself — Six Secrets to a Rich Life."
- Gina Robison-Billups, President of the Women's Money Council and member of the National Women's Business Council, Advisory panel to the U.S. President and Congress on economic issues important to women business owners.
- Brenda Prinzavalli, FOX 5 Las Vegas television personality and co-author of the "Women's Accomplishment Journals."
- Carrie Rocha, television personality and author of "Pocket Your Dollars."
- Jill Perry, Northern Nevada Director of Consumer Credit Counseling Service of Nevada and Utah.

Additional sponsors include Nevada State Bank, Wells Fargo, Bank of Nevada, One Nevada Credit Union, The Direct Selling Educational Foundation, State Street Global Advisors, Upromise College Savings, USAA, and Putnam Investments.

For more information or to register for the Nevada Women's Money Conference, go to <http://NVWomensMoney.org>.

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ABOUT THE PRESENTERS:

Nevada State Treasurer Kate Marshall

Kate Marshall was first elected State Treasurer in 2006 and re-elected to second term in 2010. With two young daughters and as someone who benefitted from a college education herself, Kate is committed to providing parents, other caregivers, and friends with greater resources for saving for a college education for their children. More info at NevadaTreasurer.gov.

Nevada College Savings Board

The Nevada College Savings Board administers four national college savings plans, which offer savings opportunities for families planning ahead for the children's future higher education needs: the SSgA Upromise 529 Plan, the Vanguard 529 College Savings Plan, the USAA 529 College Savings Plan, and the Putnam 529 for America Plan. More info at NevadaTreasurer.gov/collegesavings.htm.

Women's Money™ Council

The Women's Money™ Council is a national council of community, financial industry, and policy leaders, which conducts research and provides women programs for advocacy, education, and mentorship in order to foster financial independence, economic justice and to significantly reduce poverty in America. Women's Money™ is a program of The International Association of Working Mothers, a 501c3 tax-exempt nonprofit organization. More info at NVWomensMoney.org.